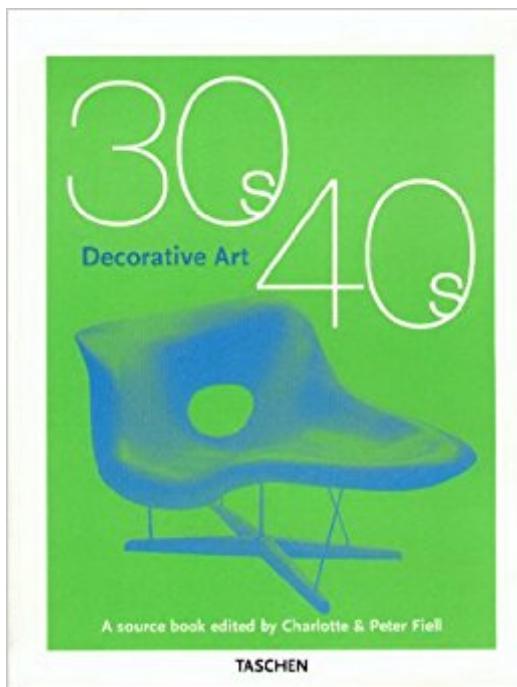


The book was found

# Decorative Arts 1930s & 1940s: A Source Book



## Synopsis

Taschen's Decorative Art series, whose six installments now span the 20th century up through the 1970s, carefully reproduces the best of Studio Magazine's Decorative Art yearbook. Published annually from 1906 until 1980, the yearbook was dedicated to the latest currents in architecture, interiors, furniture, lighting, glassware, textiles, metalware, and ceramics. Since the publication went out of print, the now hard-to-find yearbooks have become highly prized by collectors and dealers. So how can the rest of us have a look? Taschen, of course! Preserving the yearbooks' original page layouts, Taschen's new Decorative Art books bring you an authentic experience of each decade's design trends and styles. Collect them all! Decorative art in the 1930s and '40s experienced a great shift from romanticism to rationalism, from the opulent Art Deco style to pared-down, pragmatic Modernism. Having made its debut in the late 1920s, the Modern Movement continued with force through the 1930s, championed most notably by Le Corbusier and Richard Neutra. Modernism's stark minimalism and use of industrial materials, which had previously seemed cold and threatening, became more accepted as a rational response to a time of great economic hardship. Excess and luxury were largely replaced by economy and simplicity as the Modernist style became more and more common. Through the end of the 1930s up until the postwar period, Modernism's original coolness was gradually replaced by more warm and human characteristics. Incorporating factors such as nature and psychology, as in the work of Charles Eames and Alvar Aalto, became a crucial part of Modernist design. This fascinating transition from hard-edged Modernism to its softer, more organic descendent is faithfully reproduced in *Decorative Arts 1930s & 1940s*. An essential reference for anyone interested in this period!

## Book Information

Paperback: 576 pages

Publisher: Taschen; 1 edition (October 15, 2000)

Language: English

ISBN-10: 3822860522

ISBN-13: 978-3822860526

Product Dimensions: 8.1 x 1.8 x 10.2 inches

Shipping Weight: 3.8 pounds

Average Customer Review: 3.9 out of 5 stars 2 customer reviews

Best Sellers Rank: #297,392 in Books (See Top 100 in Books) #8 in Books > Arts & Photography > Graphic Design > Techniques > Use of Ornament #258 in Books > Arts & Photography >

## Customer Reviews

TASCHEN's Decorative Art series spans the 20th century through the 1970s and carefully reproduces the best of Studio Magazine's Decorative Art yearbooks. Published annually from 1906 until 1980, the yearbook was dedicated to the latest currents in architecture, interiors, furniture, lighting, glassware, textiles, metalware, and ceramics, and remained on the cutting edge throughout its nearly eight-decade run. Since going out of print, the now hard-to-find yearbooks have been highly prized by collectors and dealers. Preserving the yearbooks' original page layouts, TASCHEN's Decorative Art books bring you an authentic experience of each decade's design trends and styles. The now complete six-volume set is an essential addition to the comprehensive design library and the devoted collector will want them all.

**Decorative Art 1930s ~ 1940s**

Decorative art in the 1930s and 40s experienced a great shift from the opulent Art Deco style to pared-down, pragmatic Modernism championed most notably by Le Corbusier and Richard Neutra. Modernism's economy and simplicity became more accepted as a rational response to a time of great economic hardship. From the end of the 1930s through the postwar period, cool Modernism was gradually replaced by the warmer and more human characteristics in, for example, the design work of Charles Eames and Alvar Aalto.

This is a wonderful book, but really only worth purchasing if you are a 30s and 40s furniture aficionado - not for the merely curious. Contains many pages of photographs and descriptions of the furniture and fittings of the era, as well as an introduction describing the style of the period. Taschen books are always full of brilliant photographs, and printed on good sturdy paper. Well presented, but if it's just a passing fancy, you probably wouldn't want to pay full price for it.

[Download to continue reading...](#)

Decorative Arts 1930s & 1940s: A Source Book Gibson Mastertone: Flathead 5-String Banjos of the 1930s and 1940s Hollywood Party: How Communism Seduced the American Film Industry in the 1930s and 1940s Furniture of the Depression Era: Furniture and Accessories of the 1920s, 1930s and 1940s Decorative Art 50s (Taschen 25 Anniversary: Decorative Arts Series) write source 2000 Skills Book (Great Source Write Source) The 1920s and 1930s (Costume and Fashion Source Books) Homer Laughlin China: 1940s & 1950s (Schiffer Book for Collectors) They Drew As they Pleased: The Hidden Art of Disney's Musical Years (The 1940s - Part One) They Drew as They

Pleased Vol. 3: The Hidden Art of Disney's Late Golden Age (The 1940s - Part Two) Creative Hair Styling -- 1940s Swirls, Curls and Water Waving Techniques Gertie Sews Vintage Casual: A Modern Guide to Sportswear Styles of the 1940s and 1950s (Gertie's Sewing) The Grammar of Ornament: A Visual Reference of Form and Colour in Architecture and the Decorative Arts A Guide to the Historic Architecture of Eastern North Carolina (Richard Hampton Jenrette Series in Architecture and the Decorative Arts) History of Design: Decorative Arts and Material Culture, 1400â "2000 Classical Savannah: Fine and Decorative Arts, 1800-1840 Decorative Arts 1920s (Varia) Georg Jensen Jewelry (Published in Association with the Bard Graduate Centre for Studies in the Decorative Arts, Design and Culture) Marimekko: Fabrics, Fashion, Architecture (Bard Graduate Center for Studies in the Decorative Arts, Design & Culture) Decorative Arts 1900s & 1910s (Varia)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)